

When both her mother and father were diagnosed with dementia, Kay stepped in. As a daily money manager, she quickly realized that organizing her parents' finances was going to be a key part of advocating on their behalf. Kay's experiences led her to pursue her passion—helping other families prepare for the financial aspects of caregiving. She started an award-winning blog, *Dealing With Dementia*, and a money management business, MemoryBanc, which received an Older-Adult Innovation Award from AARP. Kay has appeared on *The Dr. Oz Show* and shared her advice via *The Huffington Post*. She's also the author of a best-selling book, *MemoryBanc: Your Workbook for Organizing Your Life*.